



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Tonya Taylor, Marketing Manager
(512) 627-8796, taylortonya@me.com

Announcement: Joe Dunn Joins Manitex

GEORGETOWN, Texas – Manitex, a leading manufacturer of engineered lift solutions in the global truck mounted crane marketplace, today announced Joe Dunn has joined Manitex Inc. as Eastern Regional Business Manager. Joe is responsible for Boom truck, truck mounted crane, truck mounted aerial work platform sales and business development. Joe’s diversified OEM sales background and customer service skills will provide Manitex dealers an additional resource for commercial and technical support. Joe’s sales background includes inside sales management experience. Having a strong understanding of sales administration will be key to Joe’s success in supporting his new accounts.

"What attracted me to Manitex Inc. was its leadership and innovation in the diversity of products and services available," Dunn said. "I am also impressed by the company’s growth strategies," added Dunn. "During a period of economic downturn, Manitex Inc. is growing rapidly and continues to invest heavily in product development."

Manitex Inc. continues to differentiate itself from the competition by offering the best service and value available," said Randy Robertson, Director of Sales & Marketing. "Even with competitive and current economic challenges, these are exciting times for Manitex Inc. Our dealers are under more pressure than ever to deliver lift solutions to meet specific needs and Manitex has demonstrated its commitment to supporting the effort with application specific designs. Joe’s extensive experience will quickly become apparent as he engages with customers and colleagues alike " Robertson added, "We are delighted to welcome Joe as a new member to our team."

An industry leader in the global truck mounted crane marketplace, Manitex has become synonymous with engineered lifting solutions, which include truck mounted cranes, boom trucks and truck mounted aerial work platforms. Manitex, Inc. is a division of Manitex International, Inc.

###